



CHaINA SUMMIT 2007

THE Global Supply Chain Event for China



Conferences+Workshops+Expo: Nov. 7-8, 2007
CHaINA Awards Gala Dinner: Nov. 8, 2007

The Regent Shanghai , China



Combining conferences, trainings/workshops, an exhibition floor and an awards gala dinner, CHaINA '07 will attract hundreds of delegates and over 60 speakers from both China and overseas who are leading supply chain industry practitioners are expected to attend.

As the largest supply chain event of its kind in China, CHaINA is the ultimate event and an excellent opportunity for supply chain, procurement and logistics executives to learn from leading experts and trainers and network with hundreds of professionals in just 2 days and at a reasonable price!

Sponsors:

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ProLogis

JDA REAL DEMAND CHAIN RESULTS

CHEP
EQUIPMENT POOLING SYSTEMS

JPMorganChase

TradeCard

Attend China's Largest Supply Chain, Sourcing,



What's new in 2007?

This year, it's time to take your knowledge to a higher level and start to roll-out real programs and on a bigger scale. Use the lessons learned from others to blaze a trail within your own company. Avoid pitfalls, minimize weaknesses and leverage your strengths by learning from leading supply chain practitioners.

To ensure we don't simply repeat the same event from last year; we're going to make things better, bolder and bigger with:

- **More Guest Speakers**, from economists, futurists, adventurers, academics and entrepreneurs, offering alternative perspectives on key business issues affecting the industry and the profession;
- **More practical content than ever before**, all efforts will be made to select the most interesting sessions from a speaker faculty that includes the finest presenters from all around the world;
- **New panel Q&A discussions at the end of every three sessions** where you'll hear a diverse assortment of opinions from our prestigious speaker panels to informally debate the problems you want addressed;
- **One2One Meetings**: the Council will be able to pre-arrange one to one meetings during dedicated extended networking sessions throughout the 2-day event;
- **Longer Coffee Breaks & Lunches**: more time to network, meet potential clients and old friends.
- **Social Events at the end of each day**, reflecting the buoyant atmosphere of CHaINA.

The event also has unrivalled extended networking chances in our new series of workshops, roundtables, lunch, wine tasting and extended debate. In short - a variety of innovative networking prospects for you to interact with your peers, meet the speakers and establish new contacts to benchmark your supply chain performance against your other companies in a relaxing and comfortable environment.

If you have attended CHaINA before, this program is still for you. We built on the previous year to include the latest ideas and programs that can re-energize your supply chain initiatives.

在今年,是时候考虑一下怎样把您的专业知识提升到一个更高的水平,并开展些更大规模和现实的项目。用您从别人那里学到的东西在公司里开拓出一条属于您自己的道路。从当今领先的供应链管理专家那里,您可以学到怎样做到扬长避短和避免失误。

为了保证我们不只是重复上一年同样的活动,我们准备把事情做得更好,更宽和更大:

- 更多的演讲嘉宾,包括经济学家,未来学家,探险家,学者和企业家,对主要行业提出标新立异的观点和看法
- 比以前更有实际意义的内容,我们将尽一切努力从世界各地挑选最好的演讲嘉宾并且从演讲者那里挑选最有意思的部分来与听众分享。
- 新型的 Q & A 讨论,在每三个部分结束后,您可以对前面发表过演讲的讲师提出您的疑问并且和他们辩论。
- 单对单会面,在两天的峰会期间,我们能为您预先安排单对单的会面。
- 更长的茶点和午饭时间,让您有更多的时间与潜在客户和老朋友见面和交流。
- 每天结束后的社交活动,让 CHaINA 活跃的气氛升华到更高的层次。

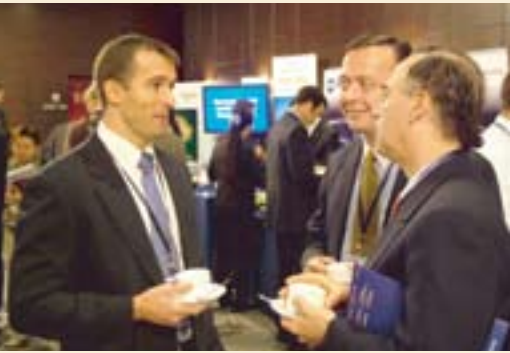
在新一系列的研讨会,圆桌讨论会,午餐,葡萄酒品尝会和额外辩论会上,这次峰会还具有无可比拟的交流与沟通活动。总的来说,这次峰会能让您在轻松舒服的环境里以新颖的沟通方式来和您的同行互动,与演讲嘉宾会面和与他们建立各种新联系,从而建立您的供应链新基准。

如果您以前参加过 CHaINA 峰会,这次您更不应该错过了!在去年峰会的基础上,我们将在这次的峰会注入新的看法和项目,从而激活您在供应链领域的主动权。

Key Facts:

This highly anticipated annual congress is expected to be again the largest annual gathering of supply chain practitioners this year! The numbers from last year event were impressive:

- 330 delegates attend the 2-day event;
- 55+ speakers and trainers were speaking;
- 16 keynote & conference sessions were presented in a 5-stars ballroom setting;
- 20 workshops were organized in 6 different half-day streams or tracks;
- 15 vendors exhibited in the compact exhibition floor;
- the Awards Gala Ceremony was attended by 120 attendees;



China's Largest Supply Chain Event is Back Again Better Than Ever!



The Green Supply Chain: Integrating China into a Responsible Global Supply Chain

Conferences+Workshops+Expo: Nov. 7-8, 2007 • SupplyChain & Logistics Awards: Nov. 8, 2007

Procurement, Logistics Education and Networking Event!

Why you should attend?

You learn real China solutions that can improve your company' s bottom line. Select from over 50 educational sessions covering today' s cutting edge supply chain management topics ... like strategic sourcing, intra-China logistics, supplier relationship management, services procurement and more... led by your profession's most influential thought leaders.

You'll be inspired! Whether it' s through our dynamic lineup of conference speakers or the workshops trainers gathered, you receive the inspiration you need to bring new ideas back to your company and enhance your role in your China operations.

You also have more opportunities to meet other supply chain management professionals than at any other event. Hundreds of your colleagues will be in attendance, so make contacts and increase your visibility with the most influential gathering of supply chain leaders in China this year.

您将学习到可以改善贵公司基层的实践解决方案。业内极富影响力的领导者将为您带来超过 50 个涵盖当今供应链管理的热点话题可供选择。例如战略采购、国内物流、供应商关系管理、服务采购等等。

您将会获得启发！无论您感受到的激情是否来自我们阵容强大的会议演讲嘉宾和研讨会培训师团队，您都能由此获得新的启发，加强和巩固您的中国运作的的作用。

同样，您能获得比其它任何活动更多的结识供应链人才的机会。数百位您的同行们在此汇聚一堂，所以，赶快成为其中的一员，与国内富有影响力的供应链领导者交流，同时提升您的企业形象。

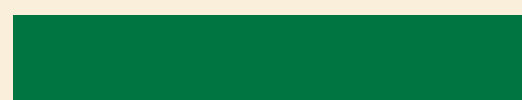


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Media Partners:



Benefits of attending:

- Keep abreast with the various trends and developments of supply chain management
- Embrace the role of IT in supply chain management for more efficient flow of goods
- Improve business processes through integrated supply chain management
- Develop more secure and successful supplier-driven partnerships
- Benchmark with other companies to facilitate better bottom-line profits
- Evaluate various cost saving solutions in managing an effective supply chain
- Review the current initiatives and developments in e-procurement
- Explore new transportation modes for the distribution of your goods within China
- Leverage the outsourcing capacity in optimising trade efficiency
- Discover the future trends of global trade and how it will be effect the transportation, logistics and supply chain in China.

- 紧随供应链管理不同趋势和发展
- 完美运用供应链管理中IT的作用，使货物流通更富效率
- 通过整合供应链，改善业务流程
- 发展更安全、更成功的供应商合作伙伴关系
- 与其它公司进行标杆对比，协助您达到更好的基线利润
- 评估各种成本节约方案，有效掌握供应链
- 观察电子采购领域的最前沿和发展方向
- 探索新的适合中国境内货物配送的运输方法
- 提高外包能力，使贸易效率达到最优化
- 发现全球贸易的未来趋势，以及其在中国对运输，物流和供应链的影响

Attendees span the enterprise from functional-level

Who attend the CHaINA Summit?

CHaINA is an enriching and rewarding event for China executives and operational leaders involved or simply interested in supply chain management. With more educational and networking opportunities than you'll find at any other conference, there's something for everyone at CHaINA.

Whether you are the China head, a logistics manager or you're just starting out in the profession, you can benefit from practical and hands-on local experience you can put into practice into your China business right away.

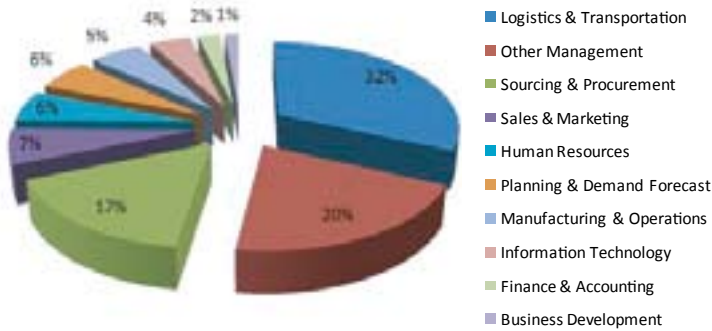
CHaINA 峰会是一次专为在供应链管理或对此领域感兴趣的执行者和领导者准备的丰富而具有回报价值的活动。提供更多您在其它会议上无法体验到的学习和交流机会, CHaINA 峰会, 总有吸引您的闪光点!

无论您是中国区领导、物流经理还是刚涉足于此领域, 都能从实用及本土化的案例中获得可立即适用于您中国业务的知识。

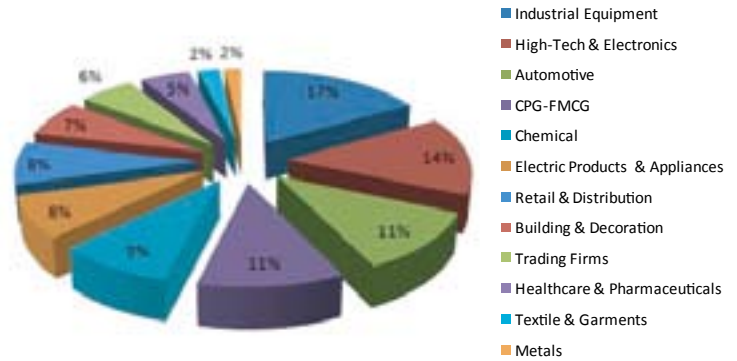
You should attend if you are working in the areas of:

- Supply Chain Management
- Manufacturing and Production
- Procurement and Sourcing
- Management and Operations
- Logistics and Transportation
- Planning, Forecasting & Replenishment
- Third-Party Logistics
- Freight Forwarding
- Warehousing and Distribution
- Customs & Government Affairs
- Information Technology
- Quality Assurance

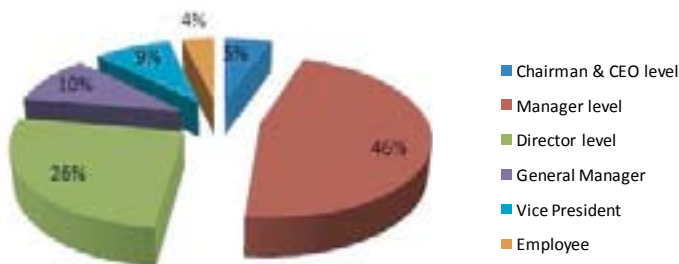
Functional Areas of Expertise
CHaINA Summit 2005-2006



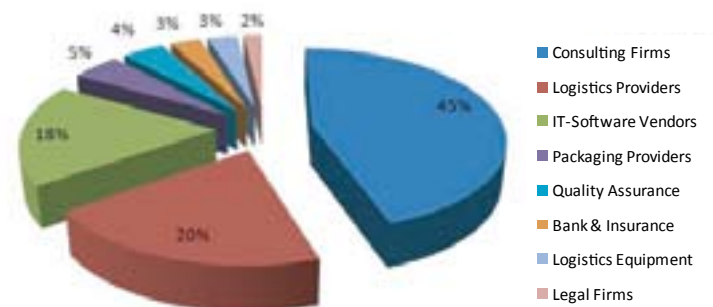
Industries - Sectors Breakdown
CHaINA Summit 2005-2006



Management Levels
CHaINA Summit 2005-2006



Vendors Breakdown
CHaINA Summit 2005-2006



management to director-level decision-makers.



What industries/sectors will be represented?

Since early 2002, the China Supply Chain Council provides educative events and networking across many industries and sectors. With a community of over 20,000 supply chain professionals, CHaINA offers information-packed sessions in many of today's major industries, including:

- Aerospace and Defense
- Chemicals and Energy
- Electronics and High Technology
- Healthcare/Pharmaceuticals/Life
- Travel, Transportation, and Hospitality
- Logistics Service Provider
- Supply Chain Solution Provider
- Automotive
- Consumer Goods
- Government
- Industrial Equipment
- Retail
- Telecom

Build your own agenda & program

Keynotes presentations, taking place in the main ballroom, will bring you top global leaders from various industries to address key trends, opportunities and challenges that will shape the future supply chain. These experts have demonstrated outstanding thought leadership, influenced the way corporations do business and achieved success in transforming their corporate supply chain into lean, competitive tools that challenge traditional business rules and point to the future of supply chain management.

In parallel of the ballroom stream, a number of breakout sessions will be organized in various locations of the venue. Selected speakers will serve as trainers, panelists, moderators, interviewers, and provocateurs in a series of highly interactive panel discussions, which has been designed to foster frank discussion, elicit a broad range of perspectives, and encourage a high degree of engagement.

在主宴会厅演讲的演讲者会给您讲演即将塑造未来供应链的主要趋势、机遇和挑战。这些专家们都表现出了杰出的领导思想，影响了公司做生意的方式，并在改造自己供应链的过程中取得成功。他们的竞争手段对传统的业务规则发出了挑战，并指出了供应链管理的趋势。

在主宴会厅里，若干分组会议将安排在不同地点。被选定的演讲嘉宾也会担任培训师、主讲嘉宾、主持人、采访者，以及主持一系列高度互动的小组讨论，所有这些都是为了树立坦诚的讨论、引起了广泛的观点和鼓励高度参与。

Over 20 Practical Workshops & Trainings Structured in Innovative Streams & Tracks

Facilitated by experienced trainers, these workshops will allow debate, encourage interactive learning and cover a lot more ground than is generally possible in the conference program.

由经验丰富的培训师主持，研讨会将允许辩论，鼓励互动学习，行业涵盖比一般会议更广泛。

Vertical streaming across key industries and sectors e.g. High-tech, Automotive, Aerospace, CPG, Retail, Chemical, Oil & Gas and Pharmaceutical.

Functional streaming across the various supply chain functions e.g. R&D, Sourcing, Purchasing, Planning, Production, Warehousing, Transportation, Distribution, Repair & Maintenance.

Technology streaming across the latest solutions and their applications e.g. ERP, eSourcing, SCM, SRM, WMS, TMS, CRM, RFID...

What are the key topics covered?

Speakers are invited to submit presentations and workshops on all aspects of supply chain management, sourcing, procurement, manufacturing, logistics excellence and best practices. The following list is not exhaustive and topics not included will still be considered by the Council especially if they relate to the theme of this year event that is "The Green Supply Chain: Integrating China into a Responsible Global Supply Chain".

- Intra-China Logistics & Transportation
- HazMat & Dangerous Cargo Logistics
- Warehousing & Distribution Centers
- Logistics Mergers & Acquisitions
- International Procurement Organizations
- Supply Chain Risk Management
- Integrating Vietnam in Your Supply Chain
- Service Parts Logistics Summit
- Cold Chain, Logistics & Safety
- RFID & Traceability
- Supply Chain Financing
- Corporate Services Procurement
- CHINDIA China-India Supply Chain
- Supply Chain Human Resources

Plus INDUSTRY FOCUS. New this year!

- Automotive Supply Chain & Logistics
- High-Tech Supply Chain
- Retail & FMCG Supply Chain
- Pharmaceutical Supply Chain

Want to speak at CHaINA Summit?

Is your company at the leading edge of supply chain managements in China? Do you have a project or initiative that your company is proud of? Don't miss your chance to become a speaker at China's largest supply chain event this year on November 7-8 in Shanghai, China. Contact the Council today to receive more information on how to become a speaker.

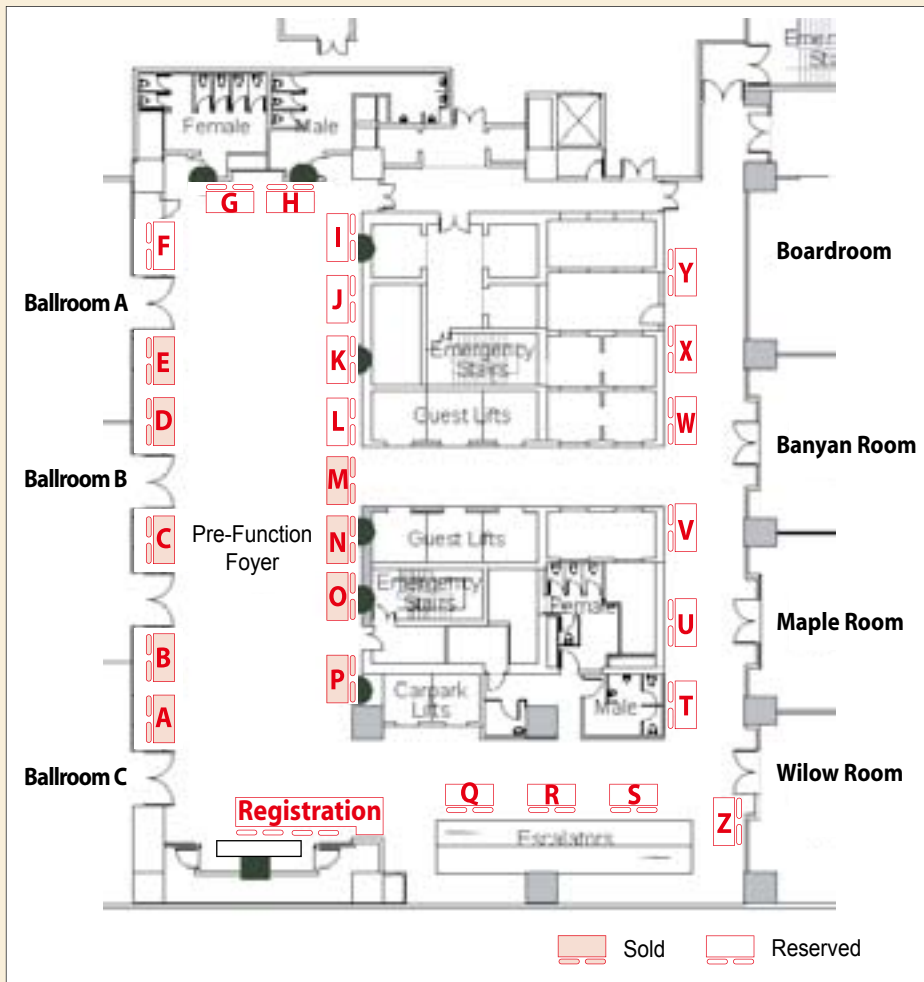
CHaINA Expo

The CHaINA Expo is a compact and efficient exhibition space bringing the latest supply chain, logistics and manufacturing services and solutions vendors.

For the first time in Shanghai, executives and their teams responsible for the entire supply chain process will be able to source a broad spectrum of enabling technologies, systems, products and solutions from leading vendors in China.

The CHaINA Expo是一场集合最新供应链物流信息、制造业服务、以及提供解决方案的紧凑高效的展览。

这是第一次在上海，负责整个供应链运作的执行总裁们和他们的团队将从国内领先的技术供应商处获得大量实用的技术、系统、产品及解决方案。



Benefits for Visitors

- Find out who the leading players are in the industry.
 - Strike strategic alliances with your value chain partners.
 - Learn and enjoy a hands-on feel on the latest equipments and technologies that will help you optimize your China's supply chain!
 - Save time and money by meeting over 20 endors – all under one roof!
 - Browse, buy and network with leading logistics & SCM service providers
 - Do your Logistics & Supply Chain Solutions shopping for the year.
- 发现谁是行业内领先的玩家
 - 和您的价值链合作人形成决策联盟
 - 认识并享受手中能帮您优化您中国供应链的最新装备及技术
 - 在同一个屋檐下节省时间及金钱,与超过 20 个供应商进行面谈
 - 搜寻领先物流及供应链管理服务提供商,并购买及与之沟通
 - 进行您今年物流及供应链解决方案的采购

Exhibitors profile

Logistics Service Providers

- Air/Sea/Road/Rail Freight
- Trucking & Transportation
- Dangerous Goods
- Temperature Controlled
- Value-Added Logistics
- Barcoding & Labelling
- Customs Management
- Pallet & Container Pooling
- Spare Parts & Return Logistics

Warehousing & Distribution

- Bonded & Non Bonded Warehouses
- Distribution Center & Delivery Service
- Logistics Platforms for Import/Export
- Temperature Controlled & Cold Storage
- Dangerous Goods Storage
- Vendor Managed Inventory
- Warehousing Developers
- Integrated Facilities Management
- Material Handling Equipment

Consulting firms

- Business Processes
- Strategic & Global Sourcing
- Procurement Service Providers
- Logistics Process & Systems
- Legal & Compliance Services
- Industrial & Logistics Property Development
- Executive Search & Recruitment
- Quality Control & Supplier Audits
- M&A Advisory Services

IT solutions

- Supply Chain Management (SCM)
- Supplier Relationship Management (SRM)
- Warehouse Management Systems (WMS)
- Transport Management Systems (TMS)
- Network Design & Optimisation Tools
- Enterprise Resource Planning (ERP)
- eProcurement & eSourcing
- Demand Management & Sales Forecasting
- Systems Integration

So whether you're a software provider, systems integrator, 3PL, or have products, equipment for manufacturing or the transportation/distribution industries, then you need to be at CHaINA Expo !

所以无论您是软件提供商, 系统整合者, 第三方物流, 还是拥有产品, 大规模生产机械或者是运输 / 分销行业, 您都需要参加 CHaINA Expo !

Let China know at CHaINA Expo!

The exhibition area will offer the opportunity to launch new solutions, meet the press and come face-to-face with over 300 professionals in supply chain, manufacturing and logistics attending the CHaINA Summit.

This event has a proven track record of paving the way for exhibitors to reach a targeted audience. Our celebrity keynoters, educational workshops and panels will draw hundreds of visitors to the exhibition hall. Take advantage of this unique opportunity to present your products, services, tools and applications to an exclusive audience of senior manufacturing and supply chain executives from Fortune 500 companies and smaller companies alike.

If you think that traditional trade shows work best for your solutions, think again. Our experience in running supply chain events has shown that delegates who come to learn also want to meet vendors and solutions providers who can help them to solve their supply chain bottlenecks.

The CHaINA Expo offers exhibitors a captive audience composed mostly of manufacturers and retailers who are actively seeking ways to improve productivity, reduce costs, improve quality, streamline processes, and increase profitability.

展会区域将会提供发布新的解决方案，与媒体及超过300个在供应链管理，大规模生产及物流方面与会专家进行面对面会谈的机会。

这次活动我们会为参展商带来具有针对性的观众，我们以往的记录能证明这点。我们的主要发言人，有教育意义的研讨会将会吸引成百上千的访问者来到我们的展览大厅好好利用这次独有的机会在财富500强公司及类似公司的高级大规模生产及供应链执行者面前展示您的商品，服务和应用方案。

如果您认为传统的展会更加适合您，请您再次考虑。我们举办供应链活动的经验显示过来学习的与会代表也会希望与供应商及方案提供者沟通来解决他们供应链的瓶颈。

The CHaINA Expo 为参展商提供吸引参观者的机会，这些参观者大多正在积极为提高产率，减少成本，提高质量，简化流程及增加效益寻求解决方案。

Why exhibit?

- Exclusive high-quality audience (over 300 delegates are expected)
- Unparalleled promotion through worldwide marketing campaigns
- Over 500,000 invitations to senior-level managers all around the world
- Multiple networking opportunities through luncheons, receptions and keynotes
- National exposure at reasonable cost
- Over 4 years experience in successful conference management.

CHaINA Expo 提供:

- 独有的高素质观众 (超过300名代表将会参加)
- 世界范围内的营销宣传
- 超过500,000份邀请，给世界范围内的高水平管理者
- 多种交际机会，通过午餐参会，招待会及重点宣传的方式
- 以合理的价格在全国宣传
- 超过4年的成功会议管理

To reserve exhibition space, contact the Council today at info@supplychain.cn

Sold Out Exhibition in '06! Don't be left out, book a stand NOW!

Stand Package 1

- U-shape booth structure
 - Table, 2 chairs, power and 2 vertical banners
 - Logo and 500-word listing in the event program
 - Logo and company profile with hyperlink on the event page
- Price: US\$ 800

U型货摊结构

桌子，2把椅子，电力和2个易拉宝
和活动计划中500字的介绍和公司的简介在活动页面上的超链接
价格: US\$800

Stand Package 2

- Raw space only
 - Logo and 500-word listing in the event program
 - Logo and company profile with hyperlink on the event page
- Price: US\$ 500

基础的空间

标识语和在节目单上的500字介绍，在活动页面上的公司的简介的超链接
价格: US\$500



The CHaINA Awards – China's Most Influential

The CHaINA Awards

These Awards have been established to recognize innovative and successful projects in China. Winners will be presented with their awards at a special gala ceremony, in Shanghai, on November 8, 2007.

Criteria for selecting winners will be the magnitude, importance and clarity of the benefit to your China operations arising from the project or activity submitted. Those benefits may be quantifiable (e.g. cost savings or reduced lead times), strategic (e.g. a specific supplier performance improvement that helps strategic goals) or indirect (e.g. improved external perception of your firm or more skilled staff whose performance then drives your firm operations in China).

Projects, programs or initiatives must be 'real and live', running for at least several months in Mainland China with some ROI achieved. Plans, concepts, future projects or HK/Taiwan based projects will not be accepted. Joint entries from organizations with their logistics, systems or consulting partners are welcome.

For the first time in China, manufacturing companies and individuals will be recognized for their excellent achievements in logistics & supply chain management. This will be the biggest INDUSTRY PARTY of the year!

Suggested categories, covering both cross-industry initiatives and industry sectors in China, include:

- Supply Chain Operational Excellence in China (Top Award)
- China's Supply Chain Executive of the Year
- Best 3PL Supply Chain Provider
- Best Supply Chain Consulting Partner in China
- Best IT Supply Chain Solution for China
- Training Education and Development Award for China
- The Green Supply Chain Award in China
- 中国供应链运作优秀奖（最高奖项）
- 中国供应链年度最佳执行者
- 最佳3PL供应链提供商
- 中国最佳供应链咨询合作伙伴
- 中国最佳IT供应链解决方案
- 中国培训教育发展奖
- 中国绿色供应链奖

我们设立这些奖项以认可那些国内具创新意义和成功的供应链项目。2007年11月8日，获奖者将出席这个特别的颁奖晚会。

我们将以您提交的候选项目对您的业绩上升所起的作用为择优标准，具体参考规模大小、重要程度和明确性。项目的收益也许是可计量的（例如成本节省或周期时间减少）、战略性的（例如具体的供应商绩效改进将有助于实现战略目标）或是间接的（例如改善贵公司的企业形象，或通过更多技术员工的优异表现，提升公司的业绩）。

候选项目、议程或自主方案必须是“真实、实时”，至少在中国大陆运行了几个月并获得一些投资收益。候选项目不接受计划、概念、未来项目或在香港/台湾运作的项目。我们欢迎与物流、系统、咨询有关的组织积极参与。

制造企业和个人将第一次在中国以他们在物流和供应链管理方面的卓越成就获得认可。这将是今年的最大型的行业颁奖晚会！



2007 Awards Categories:

- **Supply Chain Operational Excellence in China (Top Award)**

The award for Supply Chain Operational Excellence recognizes a manufacturing or retailing organization that operates significant components of a supply chain and has demonstrated excellence in the design, operation or improvement of that supply chain in China.

- **China's Supply Chain Executive of the Year**

This award recognizes an individual who has made a significant contribution to the success of his company in China while implementing supply chain management initiatives, programs or applications.

- **Best 3PL Supply Chain Provider**

This award recognizes the third party logistics provider who has proven excellence in developing and delivering supply chain solutions and services in China.

- **Best Supply Chain Consulting Partner in China**

This award recognizes the best consulting firm who has shown excellence in developing and delivering supply chain expertises and consulting services in China.

- **Best IT Supply Chain Solution for China**

This award recognizes any vendor who has delivered significant value in the implementation of communications, e-business and information management and technology, in any aspect of passenger or freight transport or supply-chain management solutions.

- **Training Education and Development Award for China**

This award recognizes the trainer or a training initiative or program that have shown substantial results in developing or advancing supply chain knowledge or expertise within an organization in China.

- **The Green Supply Chain Award in China**

This award salutes individuals, programs or organizations who have set and exceeded high standards for environmental friendliness. Recipients of this award are selected on the basis of strong environmental leadership and their firm commitment to promote green standards in China.

2007 Judges



Max Henry
Founder & Executive
Director
**CHINA SUPPLY CHAIN
COUNCIL**



Amit Kumar
Head of Logistics
Services - Asia
ELECTROLUX GROUP



Jean-Luc Laboucheix
Director Supply Chain
Asia Pacific Region
GOODYEAR



Deepak Gupta
Director, Product Supply
**PROCTER & GAMBLE
GREATER CHINA**



Zhang Yu
Consulting Manager,
BEARINGPOINT



Dong-Hong Zhu
Head of WW
Procurement (China)
Materials Manager
**AGILENT TECHNOLOGIES
SHANGHAI**



Robert Jiang
General Manager
DAJIN LOGISTICS



Ivy Wan
Asia Supply Base
Manager
TYCO HEALTHCARE



Guy Tran
Logistics Manager
**AUCHAN CHINA
HYPERMARKETS**



Nis-Peter Iwersen
Vice President
DANFOSS CHINA



Vincent Chang
IT & Logistics Director
SINGER CHINA



Tony Li
Logistics Manager
AMWAY CHINA



Michiel Hijma
Senior Manager
**BERTELSMANN
DIRECTGROUP CHINA**



Tony Chan
Operations Director
**EFFEM FOODS INC,
HONG KONG**



Roger Sanderson
Supply Chain Director
ESQUEL



Jane Shao
Asia Pacific Logistics Leader
**HONEYWELL
TRANSPORTATION
SYSTEM**

Previous winners include::

Electrolux

Benq

SINGER

MICHELIN
A better way forward

IKEA

accenture
埃森哲

**中国外运
SINOTRANS**

ORACLE

Call for nominations

If you or your organization would like to be considered for the awards, or if you would like to nominate your clients for the awards, contact the Council today at info@supplychain.cn.

如果您或您的公司当之无愧这个奖项, 或者您想提名您的客户来赢得这个奖项, 今天就联系 the Council, info@supplychain.cn.



Sponsorship Opportunities

Create value and extend your brand in China!

Let your marketing dollars work for you! By becoming an official CHaINA sponsor, you will enhance your business relationships with current customers and attract potential new clients in China.

在中国创造价值及提升您的品牌！让您的营销资金得到最好利用。
成为正式CHaINA 赞助商，您可以在中国加强与现有客户的商业关系并吸引更多潜在的新客户。



Get your message to the right audience

The CHaINA Summit structure allows you to meet delegates and speakers face-to-face throughout the day. Sponsoring the coffee breaks, lunches or networking social events at the show will provide you with the perfect opportunity for your sales team to communicate your message, strengthen your brand, generate valuable new leads and close more deals. With dedicated time to the exhibition you will be able to meet with and demonstrate your solutions to interested executives from industry leading companies with real buying power.

CHaINA峰会的安排让您可以与与会人员和发言人进行面对面的交流。通过在峰会期间赞助咖啡时间，午餐或交际活动，您的销售团队可以得到传达信息，加强品牌，创造有价值的行业领先及处理更多交易的最好的机会。

Get your Why should you sponsor or exhibit at CHaINA Summit?

Nowhere else will you find a greater concentration of top logistics and supply chain decision makers in China who are ready to talk and do business with you. Whether you're looking to develop new business, maintain relationships with existing clients and business partners, or raise awareness of your company's activities in China, we have a range of packages tailored to meet your goals and requirements.

在中国您不会在别的地方发现更好的准备与您交谈及做生意的物流及供应链决策者群体。无论您在中国是找寻新的商机，维持与现有客户和商业合伙人的关系还是提升您公司的形象，我们都可以根据您量身定做符合您目的及要求的一系列活动。

CHaINA Summit is the ONLY platform to invest your marketing RMB:

1. FULL EXPOSURE to over 300 receptive buyers responsible for their company's strategy; you can gain direct access to key decision makers from forward thinking and pro-active companies looking to optimize their supply chain processes and infrastructure.

2. PERFECT ENVIRONMENT for high quality lead generation. Leading executives have already made a significant investment in attending our conference and exhibitions to explore new logistics & SCM solutions – make sure your company branding is at the forefront!

3. PLATFORM TO PROFILE AS INDUSTRY LEADER: Excellent opportunity to network with your client and make an impression with your competitors' clients

4. INTERACTIVE, INTERESTING & EXCITING EXHIBITION: There will be a line-up of exciting activities over 2 days to ensure steady stream of visitors coming to your booth.

5. GUARANTEED POSITIONING: the China Supply Chain Council is committed to bringing our sponsors and exhibitors a pool of qualified buyers. We will be limiting the number of exhibitors for this event to ensure that our exhibitors have maximum exposure and are able to reach out effectively to their buyers or partners at the event.

What are the various sponsorship & exhibition opportunities available?

The China Supply Chain Council offers a range of extensive advertising and branding opportunities. From our primary news source website and advertisements in the Show Guide, to branded delegate packs and inserts, you can ensure your brand and message is not only on people's minds during the conference, but is remembered long after the event is over.

The China Supply Chain Council 提供大范围的广告及提升品牌的机会。通过我们提供的最基础的网上资源，展会指南上的广告机会，及品牌代理资料包，插页，可以保证您的品牌及信息不仅能在会议期间而且在会议结束很久以后传递给与会人员。

Just some of our various sponsorship and exhibition packages include:

- Presentations
- Badge Sponsorship
- On-line advertising
- Facilitation of One-to-One Meetings
- Industry Networking Parties
- Exhibition Stands
- Sponsored Industry Lunches
- Attendee Pack Inserts

部分我们不同的赞助及展示信息包括：

- 演讲
- 名牌赞助
- 网上广告
- 提供一对一会议场地
- 业内交际晚会
- 展示展台
- 赞助业内午餐
- 与会人信息插页

And many more ! Whatever your budget, we can put together a package to best enable you to broadcast your brand, attract more business and achieve your goals.

我们还有更多！不论您的预算是多少，我们都可以为您设计最适合您宣传及提升品牌的包装，吸引更多的商机及达到您的目标。

How will the Council promote CHaINA?

To ensure that CHaINA Summit garners the widespread attention and response it deserves, promotion of the event will include:

- Multiple e-mail campaigns to a universe of 75,000-plus contacts worldwide
- Targeted e-mail promotion to partner, customer, and prospect databases
- Multiple direct mail campaigns to a universe of over 20,000 contacts
- Web and print advertising in key trade publications and websites
- On-site event promotion: the Council will organize or participate in over 20 events prior to CHaINA Summit and will actively promote the event
- Banner-ad promotion through partner sponsor websites
- Integrated public relations campaign managed by a public relations firm
- Telemarketing follow-up



Why Our Events Are Different?

WE RESPECT YOUR PRIVACY

Unlike other organizers, we don't have telemarketing people working on endless listings and we don't chase or annoy people with phone calls. Why should we after all? We offer the best value for money conferences in China and you can make your own decision when you see good value.



UNRIVALLED SUPPLY CHAIN KNOWLEDGE

Unlike other conferences organizers, we do truly understand Supply Chain Management and all the areas of expertise within SCM. Our board of directors and management is comprised of leading supply chain professionals with an average of 10 years experience in supply chain, sourcing, procurement and logistics functions in Asia. The Council is on the forefront of the profession and that's why our themes and topics are always original, fresh and innovative.

BEST VALUE FOR MONEY

The Council independent and not-for-profit approach guarantee that you get the best deal in a conference program. The Council is committed to educate the supply chain profession in China. Why should you pay more than US\$ 1,000 for a conference when the Council provides the same format, quality and speakers, 5-stars hotel setting for a fraction of that cost!

SUPPORT TEAM EDUCATION

The Council's reasonable prices allow all executives, not only the top management, to learn and network in a high quality 5-stars hotel setting. And because supply chain management encompasses several departments and functions in your company, the Council is in unique position to support team learning and influence decision-making.

LOCAL & PRACTICAL CONTENT

The Council spends time and efforts to select speakers who have strong local and practical business experience. Vendors speaking are required to present and highly practical case studies and sales pitches are not allowed. With such a line-up of experienced practitioners, you'll bring back highly applicable and practical information to advance your supply chain operations.

MEDIUM-SIZE STREAMS & TRACKS FOR BETTER NETWORKING

The Council recognizes that meeting the right people is as important as getting the relevant knowledge and all our events feature the ideal networking environment for supply chain professionals. Our focus is always on providing delegates, speakers and sponsors with an intimate, interactive experience and this is why we prefer medium size groups.

5-STAR VENUE IN A CONVENIENT DOWNTOWN LOCATION

All the Council events are organized in a convenient downtown location of major cities. We will not compromise on the quality and the location of the hotel as we understand that you need a pleasant and convenient environment. Selected for the second time, the Regent Shanghai with his top-class service and amenities will be the location of CHaINA '07.

RUN BY & FOR SUPPLY CHAIN PROFESSIONALS

Our conferences are produced and run by experience supply chain professionals. No one else knows better China's supply chain and logistics than the China Supply Chain Council.



CHINA Summit 2007

The Regent, Shanghai, China

November 7-8, 2007

REGISTRATION FORM

CONF: CSCC 1 2 3 4 5 6 7 8 9 0

Book and pay before Oct. 12 and enjoy early bird discounts!

	pay before Oct. 12	pay after Oct. 12
<input type="checkbox"/> Council Members	RMB 3,360	RMB 3,960
<input type="checkbox"/> Non-Members	RMB 3,960	RMB 4,560

Please indicate choice of workshop(s) if any: A B C D E F

DELEGATE DETAILS

Please complete in BLOCK CAPITALS as information is used to produce delegate badges.

DELEGATE 1 Mr Mrs Ms

First Name Surname

Position

DELEGATE 2 Mr Mrs Ms

First Name Surname

Position

DELEGATE 3 Mr Mrs Ms

First Name Surname

Position

Company

Address

Phone Fax

Email

Signature Date

I agree to the council's payment terms

No. of employees: 1-19 20-49 50-99 100-199 200-499 500-999 1,000

Please indicate if you have already registered by Fax Email Web

PAYMENT METHODS

CREDIT CARD:

Please debit my credit card: Visa Mastercard American Express

Card No Expiry date

Cardholder's name Signature

Card billing address (if different from Co.address)

Country Postcode

PAYPAL

Please make your payment to the Council's account: pay@supplychain.cn

ONLINE PAYMENT:

If you wish to pay via credit card, please visit the event page, register online and complete your payment online. Alternatively, you can click on the 'Pay Online Now' button on the Council homepage www.supplychain.cn

BANK TRANSFER:

Make a TT bank wire transfer of your preferred currency directly to this account:

In China:
Account Name: Shanghai Golden Technology Co. Ltd.
Bank Name: China Construction Bank, Qingpu Branch
550 Cheng Zhong Dong Road, Qingpu, Shanghai
Swift Code: PCBCCNBJSHX
Account Number: 059380-00265026403

Outside China:
Account Name: China Supply Chain Council Ltd.
Bank Name: DBS Bank (Hong Kong) Limited, 16/F, The Centre, 99 Queen's Road Central, Hong Kong
Bank code: 016 - Branch code: 494
SWIFT code: DHBKHKHH
Account Number: 4705804730

CHECK:

You can pay by check in RMB made payable to 'Shanghai Golden Technology Co. Ltd.'. Please call us at 51021617 or 51021618 to know the exact Chinese name to be written on the check.

Please do not hesitate to contact us if you have any problems with any of these above payments methods.

CASH:

You can pay in cash directly at our office located at Rm A1, 3F, Block 1, 543 Xin Hua Road, downtown Shanghai. Please call us at 51021617 or 51021618 if you need help with directions. Office hours are am 8:30 to pm 6:00.

信用卡支付:

如您乐意使用信用卡支付, 请上网登记并完成您的网上付款或点击 the Council 主页下方的 'Pay Online Now', 完成网上付款程序 (www.supplychain.cn)。

银行转账:

银行转账至以下银行帐户:
户口名称: 上海奇嘉天实业有限公司
银行名称: 中国建设银行青浦支行
上海青浦城中东路 550 号
Swift Code: PCBCCNBJSHX
银行帐号: 059380-00265026403

支票:

你可以使用人民币支票支付, 支票抬头: 上海奇嘉天实业有限公司。

现金:

你可以直接到 the Council 办公室支付现金。地址: 上海市新华路 543 号 1 号楼 3 楼 A1 室。若需了解详细指引, 请致电 51021617 和 51021618, 工作时间: 早上 8:30—下午 6:00。

4 WAYS TO CONTACT US

Phone: +86 21 5102 1617 or 5102 1618
Fax: +86 21 5258 3864
Email: info@supplychain.cn
Web: www.supplychain.cn

TEAM LEARNING DISCOUNT

Because supply chain management can cover multiple job functions and departments, the Council recognizes the value of team learning.

Book three or more delegates to this event and benefit from an additional 10% discount off the early bird price. For larger group, call us directly for a special discounted rate.

VENUE & ACCOMODATION

For each event, the Council negotiates a special hotel rate for speakers, trainers and delegates.

The Regent Shanghai
1116 Yan An West Road, Changning District,
Shanghai 200052, China
Reservations: (800) 545-4000
Telephone: +86 21 6115 9988
Fax: +86 21 6115 9977

To take advantage of this special rate, please contact the Global Supply Chain Council directly at info@supplychain.cn

And to secure your room, reservations must be made as early as possible.

DOCUMENTATION & CD-ROM

Can't attend the conference? While there's no substitute for being onsite, you can now benefit from the program content, speakers presentations, exhibitor information and other valuable information passed along at the event by purchasing the conference kit. The kit contains the printed program and the CD-Rom with the presentations that were made available by the speakers and presented at the event.

I am a member, please send me the conference kit including the full-color program and the CD-Rom.
RMB 500 (plus shipping or postage)

While every effort is made on the part of Council to secure speaker materials, speakers reserve the right not to have their materials distributed or included in the CD-Rom.

PAYMENT, CANCELLATION, POSTPONEMENT & SUBSTITUTION

Payment is required before the conference day. We reserve the right to refuse entry to a delegate if the payment has not been received. Payment includes tea breaks, lunch, a detailed conference kit and all meeting materials available on-site.

Before the conference date, you may substitute delegates at any time, however a single registration may not be shared among multiple people. Council does not provide refunds for cancellations. For cancellations received in writing more than seven (7) days prior to the conference you will receive a 100% credit to be used at another Council conference for up to one year from the date of issuance. For cancellations received less than seven (7) days prior to the event, no credits will be issued. In the event the Council cancels the event, delegate payments at the date of cancellation will be credited to a future Council event. This credit will be available for up to one year from the date of issuance. If a registered delegate does not cancel or fails to attend a conference, this will be treated as a cancellation and no credit will be issued. In the event that Council postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future Council event. This credit will be available for up to one year from the date of issuance. The Council is not responsible for any loss or damage as a result of a substitution, alteration or cancellation / postponement of an event. The Council shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this event impracticable or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency.

PROGRAM CHANGES:

Circumstances beyond the control of the organizer may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, the Council reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated on our web page as soon as possible. The Council also reserves the right to cancel certain blocks of the program if enrollment criteria are not met or when conditions beyond its control prevail.