

Wednesday 5 November 2008			Marriott Hongqiao, Shanghai	
07:30 - 09:00	Registration			Main Foyer
09:00 - 10:15	KEYNOTE SESSIONS Wolfgang Hollermann, CEO, Asia Pacific, Agility Jean-Michel Fallet, Senior Vice President Supply Chain & Logistic World, Schneider Electric Michael Yee, Partner Supply Chain, Accenture China			Ballrooms A, B and C <i>RealTime Q&A Voting</i>
10:15 - 10:45	Morning Tea, Exhibition Viewing and Networking			Main Foyer
	STREAM: Apparel & Fashion Ballroom A - <i>RealTime Q&A Voting</i> Chair: Pilar Dieter	STREAM: Green Supply Chain Ballroom C - <i>RealTime Q&A Voting</i> Chair: John Kent	STREAM: Intra-China Logistics Ballroom C - <i>RealTime Q&A Voting</i> Chair: Robert Morrisette	SCREENING Room D
10:45 - 12:30	Lelio Gavazza, Sharmoon-Zegna Supply chain operations in the fashion industry Lawrence Ger, IDS China How to grow footwear and apparel business in China with better SCM Benoit Macherez, Consultant - Developing your sales with Chinese mass retailers Panel Q&A with stream speakers	Richard Brubaker, China SDP Clean Up or Close Up Erling Nielsen, Maersk Fraser Ironside, BarloworldOptimus Carbon Optimization of Supply Chain Networks Panel Q&A with stream speakers	Manfred Bernitt, Germanischer Lloyd Efficient benchmarking in SC quality for temperature sensitive products Denny Yang, Metro SCM as a core competency that Metro is building up in China Michael Drake, TNT Building a leading position in the China transport market Panel Q&A with stream speakers	China Blue: a heartbreaking documentary about life inside a blue-jeans factory
12:30 - 14:00	Lunch, Exhibition Viewing and Networking			Coffee Shop / Main Foyer
	STREAM: New Technologies Ballroom A - <i>RealTime Q&A Voting</i> Chair: Martin Lockstrom	STREAM: High Growth Markets Ballroom B - <i>RealTime Q&A Voting</i> Chair: Brian Fenerty	STREAM: Cost control Ballroom C - <i>RealTime Q&A Voting</i> Chair: Denny Yang	WORKSHOP Room D Trainer: Chris Deans
14:00 - 15:15	William Loy, Dow Chemical Enabling Growth through Innovative Supply Chain Design and Strategies Philip Briffett, TradingPartners Achieve Better Savings by Fully-managed eAuction William Leo, Infor Are Spreadsheets Sabotaging Your Profits Panel Q&A with stream speakers	Mike Lee, 347 Logistics Impact on Warehouse design and workforce competencies in the UAE Martha Verçosa, Council of The B and C of BRIC (Brazil session) James Ku, Tractus Asia Tomorrow's manufacturing and logistics hotspots in Asia Panel Q&A with stream speakers	John Sun, Hollsys Does made in China still make sense? Pilar Dieter, Alaris Is China too expensive? Yuelin Shen, Shanghai University of Dual Sourcing for Short-Lifecycle Products Panel Q&A with stream speakers	Supply Chain Business Simulation Game Showcase
15:15 - 15:45	Afternoon Tea, Exhibition Viewing and Networking			Main Foyer
	STREAM: Social Responsibility Ballroom A - <i>RealTime Q&A Voting</i> Chair: Richard Brubaker	STREAM: Human Capital Ballroom B - <i>RealTime Q&A Voting</i> Chair: Darryl Judd	STREAM: Sourcing Best Practices Ballroom C - <i>RealTime Q&A Voting</i> Chair: John Sun	WORKSHOP Room D Trainer: Chris Deans
15:45 - 17:30	Matthew Waller, Arkansas Unvers. Effectiveness of Corporate Responses to Allegations of Wrongdoing Johnny Browaeys, ERM Is CSR your key to success in China? Carlos Flores, Center for Labor & Envi Raising the bar of China suppliers performance and capability Panel Q&A with stream speakers	Larry Wang, Wang & Li Caliber Capabilities From Your Local Talents Dittmar Nerger, Bayer Healthcare High value people for low cost sourcing? A Healthcare Industry case Brian Fenerty, MRI China Dynamic techniques to increase recruiting efficiencies Panel Q&A with stream speakers	Lian Hoon Lim, AT Kearney Procurement in a Brave New World - Effective Strategies in a Seller's Market Jack Zhou, B&Q China How to adapt your procurement strategy with the changing market Olivier Levy, Dragon Sourcing Creating Value with an Outsourced International Purchasing Office Panel Q&A with stream speakers	Supply Chain Business Simulation Game Showcase (continue)
17:30	End of day one sessions			

Thursday 6 November 2008			Marriott Hongqiao, Shanghai	
07:30 - 09:00	Registration			Main Foyer
09:00 - 10:15	Thomas Marquis, Senior Vice President, AMB Jean-Luc Laboucheix, Supply Chain Director APAC, Goodyear Paul Kovie, Director of Sales, CHEP China			Ballrooms A, B and C <i>RealTime Q&A Voting</i>
10:15 - 10:45	Morning Tea, Exhibition Viewing and Networking			Main Foyer
	STREAM: Automotive Ballroom A - <i>RealTime Q&A Voting</i> Chair: Henrick Anker	STREAM: Lean & Six Sigma Ballroom B - <i>RealTime Q&A Voting</i> Chair: Philip Briffett	STREAM: Legal & Customs Ballroom C - <i>RealTime Q&A Voting</i> Chair:	WORKSHOP Room D Trainer: Guillaume De
10:45 - 12:30	Marnix Ettema, Alvarez & Marsal Supply Chain responses to cost pressure in China Teo Aeng Kyet, Proton China auto supply chain: Understanding strategies of success Martin Lockström, Tongji Unvers. Auto supply chain strategic supplier involvement in China Panel Q&A with stream speakers	Janet Su, Albermale Lean your supply chain management process Chris Deans, GSCC Practical Lean Supply Chain Marcus Chao, Lean Enterprise Lean Thinking for the Supply Stream Panel Q&A with stream speakers	Damon Paling, PwC Legal & Customs Customs and Your Supply Chain: Cost Saving Opportunities Beng Ti Tan, Baker & McKenzie <i>to be confirmed shortly</i> Olivia Luzi, Salans Practical and Contractual Negotiation Tips Panel Q&A with stream speakers	Spend Visibility and eSourcing (Guillaume De Roquefeuille, BravoSolution)
12:30 - 14:00	Lunch, Exhibition Viewing and Networking			Coffee Shop / Main Foyer
	STREAM: Logistics & Shipping Ballroom A - <i>RealTime Q&A Voting</i> Chair: Chris Deans	STREAM: Fraud & Corruption Ballroom B - <i>RealTime Q&A Voting</i> Chair: Richard Brubaker	STREAM: Quality Improvement Ballroom C - <i>RealTime Q&A Voting</i> Chair: Mark Millar	WORKSHOP Room D Trainer: Wolfgang Hagn
14:00 - 15:15	Scott Neubauer, Loscam Powering pallet pooling to deliver consumer value Vincent Cheung, BPS Hi-Tech Logistics Centres: an innovative idea in China, or not? Bobby Lim, INTTRA E-Commerce solutions Panel Q&A with stream speakers	Scott Lane, Integrityportal How to build a stronger supply chain with effective compliance John So, Control Risks Managing Risks and Preventing Fraud in Supply Chain Operations Peter Humphrey, Chinawhys Lifting the Veil - Due Diligence Beyond the Numbers Panel Q&A with stream speakers	Hans-Juergen Tetzlaff, Global X Quality improvement at a medium-sized Chinese manufacturer Xun Hou, LowendalMasai Ensuring quality in evolving Chinese market? Roger Nelson, c2r How to Methodology for Improving Speed to Market, On-Time Delivery and First Time Panel Q&A with stream speakers	Make your supplychain activities most efficient with project management
15:15 - 15:45	Afternoon Tea, Exhibition Viewing and Networking			Main Foyer
	STREAM: SCM Innovations Ballroom A - <i>RealTime Q&A Voting</i> Chair: William Leo	STREAM: China Bites Back Ballroom B - <i>RealTime Q&A Voting</i> Chair: Zhai Xuehun	STREAM: Vietnam Emergence Ballroom C - <i>RealTime Q&A Voting</i> Chair: Quyen Nguyen	SCREENING Room D
15:45 - 17:30	Frank Tonna, CHEP Using Pallet pooling to Help Manage Supply Chain Change Viktor Arak, Damien Industrial How to innovate your way past your technological barriers Max Goh, LSA ISO 28000:2007 Supply Chain Security Standards Implementation & Benefits Panel Q&A with stream speakers	Henrick Anker Olesen, IBM Capturing The China Opportunity: Taking Your China Operations to the Next Level Robert Morrisette, NetReflex Intelligent Supply Chain Driving China's Global Domination George Wei, Atos Procurement in the forefront for Chinese SoE Transformation Panel Q&A with stream speakers	Tuan Phung Esq, VCI Legal Doing Business In Vietnam as a Sourcing Agent Bart Van Ahee, Tri Thuc Viet Should China outsource to Vietnam, or Vietnam to China? Antonio Sequeros, Tractus China+1= China + Vietnam Panel Q&A with stream speakers	A Decent Factory: An Insight Look at Nokia CSR Efforts in China
17:30	End of ChaINA '08			
18:30	Cocktail for the Awards Gala Dinner			Terrace
20:00 - 21:30	2008 ChaINA Awards Gala Dinner			Ballroom